

1776 K STREET NW
WASHINGTON, DC 20006
PHONE 202.719.7000
FAX 202.719.7049

7925 JONES BRANCH DRIVE McLEAN, VA 22102 PHONE 703.905.2800 FAX 703.905.2820

www.wileyrein.com

November 6, 2012

Richard E. Wiley 202.719.7010 rwiley@wileyrein.com

Marlene H. Dortch, Secretary Federal Communications Commission 445 12th Street, SW Washington, D.C. 20554

Re: 2010 Quadrennial Regulatory Review, MB Docket 09-182

Dear Ms. Dortch:

On November 5, 2012, Caroline H. Little, Chief Executive Officer of the Newspaper Association of America, Paul J. Boyle, Senior Vice President/Public Policy of the Newspaper Association of America, and Richard E. Wiley of Wiley Rein LLP, counsel to the Newspaper Association of America, met with Commissioner Robert McDowell and Erin McGrath, legal advisor to Commissioner McDowell, to discuss issues of concern to the newspaper industry in the above-referenced proceeding.

During the meeting, the NAA participants advocated repeal of the newspaper/broadcast cross-ownership rule as an outdated vestige that is an impediment to potential investment in the newspaper industry. The NAA participants stressed that more investment in newspapers will directly benefit the public with more resources available to deliver local content to consumers. Moreover, the NAA participants stressed that ownership relief is needed and fully justified in markets of all sizes. The NAA participants also emphasized their agreement with the Commission's proposal to eliminate the cross-ownership restriction relating to ownership of newspapers and radio licenses.

Respectfully submitted,

Richard E. Wiley

cc: Commissioner Robert McDowell

and E. Wiley

Erin McGrath